



Contact

973.337.5872

info@cordascodesignllc.com

Skills



- Branding | Identity
- UI/UX | Online Media
- Event Materials
- Graphic Design
- Project Management

“Illustration brought me into this field and I still enjoy creating handmade gifts, invitations, card sets, bookmarks and journals.”

About

With over 20 years of experience, I began my career in fashion and retail marketing, developing sign kits, displays, private-label packaging, direct mail, and catalogs. I gained hands-on experience as a print buyer and traffic coordinator, managing vendor relationships for partnership marketing, co-branded events, and photoshoots. Today, I create and manage initiatives across industries, collaborating with corporate clients, business owners, and cross-functional teams to elevate brands.

Core Competencies

Art Direction | Project Management | Page Layout & Production
Partnership Marketing | Brand Guidelines | Retail Marketing
Illustration | Collaboration | Visual Identity | Web Graphics

Education & Certifications

Bachelor of Fine Arts | 2001

William Paterson University of New Jersey, Wayne, NJ

LinkedIn Learning Certificates | 2020

- UX Design: 1 | 2 Analyzing User Data
- HTML Essential Training
- After Effects Essential Training

Career Progression

