

## Career Progression



## About

Creative design leader with over 20 years of experience driving strategy across marketing, advertising, and corporate communications. Early in my career, I worked in the pharmaceutical industry, creating design materials to promote products. I gained experience in regulatory review processes while managing the workflow for various patient presentations, print pieces, convention materials, and consumer product websites.

In 2005, I founded Cordasco Design to collaborate with cross-functional teams and partner with clients across a range of industries.

## Education

**Bachelor of Fine Arts | 2000**

William Paterson University of New Jersey, Wayne, NJ

## Core Competencies

Leadership | Art Direction | Marketing Collateral

Page Layout | Analytics | Display Graphics

HTML/HTML5 | WordPress | Email Design



- Branding | Identity
- Event Materials
- UI/UX | Online Media
- Graphic Design
- Project Management